

Research and Discussion on the Effective Utilization of Ideological and Political Education Resources in Colleges and Universities

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Keywords: Colleges and Universities, Ideological and Political Education, Resources

Abstract. As an important place to train future excellent successors of the country, colleges and universities must carry out ideological and political education for students in accordance with the requirements of the state, and carry out "educating people first" and "moral education first" in the education of students to cultivate excellent talents for the country. However, in the present ideological and political education in colleges and universities, there are still some problems in the use of ideological and political education resources. This paper will analyze that and provide theoretical guidance for the ideological and political education work in colleges and universities to ensure that ideological and political education in colleges and universities is carried out in an orderly manner.

Introduction

In recent years, the state has made full emphasis on the importance of ideological and political education in colleges and universities, and requires colleges and universities to do a good job in ideological and political education for students. But at present, most colleges and universities have not carried out the ideological and political education of the students, and there are still many problems in the ideological and political education of the students. The best way to solve these problems is to make full use of the ideological and political education resources in colleges and universities. This paper will analyze and discuss the resources of ideological and political education in colleges and universities, the benefits of the effective utilization of the resources of ideological and political education in colleges and universities, the problems existing in the utilization of the resources of ideological and political education in colleges and universities, and the countermeasures to solve these problems to strengthen the use of ideological and political education resources in colleges and universities.

Ideological and Political Education Resources in Colleges and Universities

The Subject Resources of Ideological and Political Education in Colleges and Universities. The resources of ideological and political education in colleges and universities can be divided into four parts: subject resources, object resources, intermediary resources and environmental resources. Among them, the subject resource is to take college teachers and students as the main body to carry out the ideological and political education work. In the ideological and political education work of colleges and universities, students are regarded as the main objects of ideological and political education. The teachers should lead the ideological and political education, step by step in the process of ideological and political teaching, guide the students to carry out the ideological and political study, highlight the main position of the students, and stimulate the enthusiasm of students for learning. College teachers and students are the two most important resources of ideological and political education in colleges and universities. We should make good use of these two resources to promote the teaching of ideological and political education in colleges and universities [1].

The Object Resources of Ideological and Political Education in Colleges and Universities. The second important resource in the ideological and political teaching in colleges and universities is the object resource, the so-called object resource is the material of ideological and political

education and the content of ideological and political education. In the ideological and political education in colleges and universities, Marxist theory is an indispensable educational link, and it is also an important object resource that can promote students to form correct values of life in the teaching process. Therefore, in the process of ideological and political education in colleges and universities, it is necessary to make good use of the object resources of Marxist theory to make the work of ideological and political education more persuasive. Secondly, because of the location of each university and the different customs and cultures in each region, those regional cultural resources accumulated for a long time in the course of regional development and the historical relics of the historical and cultural accumulation in the course of regional development, etc, which is also an important object resource in the ideological and political education in colleges and universities. In the ideological and political education work, teachers should make full use of these object resources, so that the ideological and political education work in colleges and universities can be more in line with the actual situation of their own schools. More pertinence, also more easy to understand for students, convenient ideological and political education in colleges and universities.

The Intermediary Resources of Ideological and Political Education in Colleges and Universities. The intermediary resources of ideological and political education in colleges and universities are, in general, a link between ideological and political educators and educated people in colleges and universities, which refers to that ideological and political educators adopt different methods and means to education of the educated in order to achieve the customized purpose of ideological and political education. Compared with the subject resource and the object resource, the intermediary resource is not fixed and does not have certain method content, it is the subject resource or the object resource to carry on the custom according to own demand. Therefore, ideological and political educators have a variety of choices in the use of media resources, and need to formulate the content of media resources according to the actual situation. At present, among the ideological and political education in colleges and universities, the main intermediary resources are to inculcate the ideological and political theoretical knowledge of the educated, to understand the content of ideological and political teaching through the social practice experience, and the way of ideological and political education combined with network has a high degree to be developed. In the process of ideological and political education in colleges and universities, it is necessary to do a good job in the development and utilization of the intermediary resources in order to assist the development of ideological and political education in colleges and universities [2].

The Environmental and Physical Resources of Ideological and Political Education in Colleges and Universities. The environmental and physical resources of ideological and political education in colleges and universities are, in short, the environment of ideological and political education in colleges and universities and the hardware facilities in education. A good educational environment is helpful to the study of students in the process of ideological and political education in colleges and universities, and has a certain influence on the learning attitude of students. The perfect education hardware facilities can assist the ideological and political education work, so that the ideological and political education work will not be too single, enriching the content of ideological and political education work. Environmental and physical resources play a special role in the ideological and political education in colleges and universities, so we should pay attention to the utilization of environmental resources in the process of ideological and political education in colleges and universities.

The Benefits of Utilizing the Resources of Ideological and Political Education in Colleges and Universities

Improving the Use of Visibility Resources. The utilization of ideological and political education resources in colleges and universities makes the visible resources be utilized and improved in the ideological and political education work of colleges and universities. In the work of ideological and political education in colleges and universities, visibility resources generally include two resources: humanistic landscape and slogan. The use of humanistic landscape resources is generally through

the ideological and political significance of the building to play a subtle role in the students. The use of slogan resources is through the slogan posted on campus, such as the classroom "study good thinking, struggle beyond," is to tell students to think more in the process of learning, dare to struggle and surpass themselves. The use of ideological and political education resources in colleges and universities has greatly enhanced the role of visual resources, and has influenced the learning situation of students and ideological quality in the process of imperceptible transformation.

Deepening the Use of Perceptual Resources. The utilization of ideological and political education resources in colleges and universities makes the school pay attention to the application of the second classroom teaching in addition to the traditional classroom teaching mode for students and deepen the use of perceptual resources. The utilization of perceptual resources is one of the key elements of achieving good results in ideological and political education in colleges and universities. The deepening utilization of perceptual resources makes schools clearly realize the shortcomings of the current ideological and political education curriculum. And according to the policy proposed by the state, colleges and universities can make corresponding changes to broaden the ideological and political education in colleges and universities channels of education.

Improving the Use of Perceptual Resources. In the utilization of ideological and political education resources in colleges and universities, the effect of perceptual resources can not be replaced by other resources, so people pay more and more attention to the utilization of perceptual resources. The ideological and political education in colleges and universities has begun to transition from paying attention to the cultural construction of students only to the cultural construction of students as well as to the spiritual and cultural construction of students, and has begun to realize the importance of carrying out campus cultural activities to students. By improving the irrational utilization of resources in the process of ideological and political education, we can gradually improve the utilization of resources in ideological and political education in colleges and universities [3].

Problems Existing in the Utilization of Ideological and Political Education Resources in Colleges and Universities

Insufficient Supply of Resources for Ideological and Political Education in Colleges and Universities. The sufficient supply of resources can meet the demand of ideological and political education in colleges and universities, so that the ideological and political education in colleges and universities can be carried out effectively, but there is a problem of insufficient supply of resources in the ideological and political education of colleges and universities at present, which is unable to meet the needs of ideological and political education in colleges and universities. In the process of resource utilization, there is a lack of understanding of the use of resources provided by the subject and object, and the unifying mode of ideological and political education in colleges and universities, in the process of ideological and political education, make that the supply of resources is only the supply of practical theoretical courses, and can not meet the requirements of the current teaching model diversity, in the teaching process can not attract students.

The Consciousness of Utilizing the Resources of Ideological and Political Education in Colleges and Universities is not High. In order to make full use of the resources of ideological and political education in colleges and universities, we need to have a strong awareness of the utilization of resources, but at present, the common problem in ideological and political education in colleges and universities is that the awareness of the utilization of resources is not high. In the process of ideological and political teaching, teachers lack the use of intermediary resources and object resources, single according to the teaching materials to explain, the teaching content is boring, students can not be interested, thus affecting the ideological and political education work. In addition to teachers lack of awareness of the use of resources, college counsellors and other educational teams, because of their busy work on weekdays, only take the personal safety of students as the main points of work, neglecting ideology and politics in their teaching work and lack of attention to the use of resources, which makes the ideological and political education work in colleges and universities can not effectively make full use of educational resources, affecting the

work [4].

Lack of Coordination among the Main Bodies of Ideological and Political Education in Colleges and Universities. Both teachers and students are the main resources of ideological and political education in colleges and universities, and teachers are divided into full-time teachers of ideological and political education and teachers of ideological and political management, who are respectively the first class and the second teacher of the ideological and political education work, but they lack some communication in the course of teaching, sometimes lead to the reuse of resources, and a module is explained many times. At the same time, as the instructors of ideological and political classes, their teaching teams are also divided into professional teaching teams and non-professional teaching teams, which are also very difficult to coordinate in the teaching work. The non-professional teaching team feels that ideological and political work is a simple explanation of knowledge, and professional teaching team because of its own busy work, even if want to carry out professional teaching work is also powerless. In the process of ideological and political teaching in colleges and universities, teachers do not have a clear status of students and can not use students as the main body of resources.

Countermeasures to Solve the Problems Existing in the Utilization of Ideological and Political Education Resources in Colleges and Universities

Widening the Supply Way of Ideological and Political Education Resources in Colleges and Universities. Schools should provide the environment and conditions for the supply of ideological and political education resources in colleges and universities. Because the current supply environment of ideological and political education resources in colleges and universities is not stable enough, students will be impacted under the diversified thinking, which is not conducive to the development of ideological and political education in colleges and universities, so the school should first provide a stable environment for the supply of ideological and political education resources in colleges and universities. Secondly, in addition to the use of written theoretical knowledge for a single explanation in the process of ideological and political teaching, we should also learn to use the Internet to find relevant knowledge and enrich teaching content, and at the same time use multimedia equipment to explain it to avoid the dull process of ideological and political education [5].

Strengthening the Consciousness of Utilizing the Resources of Ideological and Political Education. Strengthening the consciousness of utilizing ideological and political education resources is very important to improve the utilization of ideological and political education resources. Schools should train teaching teachers, make it clear that the use of ideological and political education resources is convenient for educational work, help to increase the interest of students in schools, and make clear that the use of resources can effectively carry out ideological and political education. School should strengthen the awareness of teachers of the use of ideological and political education resources, and urge teachers to make rich and colorful explanations in addition to carrying out simple book explanations in the teaching process, using multimedia and other equipment such as the Internet, and guide students to set up correct values of life and ideas. In addition to strengthening the training of teachers, schools should also make the ideological and political education teams such as counselors understand that their work contents are not only concerned about the personal safety of students, but also about the ideological and political aspects of students education. The so-called ideological and political education is not easily carried in the course of explanation, which is very important for the cultivation of qualified and excellent students. In the teaching process, we should explain it carefully and pay attention to reactions of students, and observe whether the students are interested in the teaching content and pay attention to the performance and teaching quality of the students [6].

Strengthening the Communication between the Main Bodies of Resource Utilization and Clarifying the Status of the Main Body. Only through effective communication can teaching resources be used reasonably. The leaders of the first class and the second class should communicate more and confirm the teaching progress and the utilization of resources between the

two sides. According to the situation, we should make the teaching contents of our next class, avoid repeating the same content in the ideological and political teaching class, reuse the educational resources, strengthen our own professional knowledge, learn to use educational resources in the process of ideological and political teaching to help professional teaching team share the pressure of teaching.

Conclusion

As an important educational place for cultivating outstanding talents, colleges and universities should do a good job in ideological and political education of students and train qualified successors for the country. The most effective way to do a good job in ideological and political education for students is to learn how to make rational use of educational resources. These are the common situations in the process of utilization of educational resources in colleges and universities, which should be solved according to their own actual conditions to ensure the effective utilization of educational resources and the effective implementation of ideological and political education..

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